

Statons Presentation



Every piece of literature, advertisement or on-line communication about your property is designed and carefully thought out to attract potential buyers to visit. People simply don't buy homes without visiting them and it is the role of the advertising and marketing campaign to attract potential buyers to do just that.

PHOTOGRAPHY High quality imagery is one of the most important steps towards quality presentation. Not only will this show the frontage of your property but it will also give buyers an insight into the interior, gardens and associated views. Choosing the best imagery to market your property is an important decision and you will have the benefit of our

team to help choose the right images to capture the interest of potential buyers.

PROPERTY DETAILS The description of the property will outline its character and features and the floor plans will provide an accurate layout together with the sizes of the rooms throughout the house. In some cases, depending on the individual property, there may also be reference to any historic significance and other features which help make it more attractive.

BROCHURES Various brochure formats are available depending on the marketing approach and agreement that you choose. Our own literature is all in full colour and produced to a high standard, for larger properties, designers are commissioned to produce bespoke brochures. These will include high quality professional photographs of your property, floor plans, site plan and location map.

The **right advice** on the most important decisions

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