

THE STATONS TEAM

SALES, NEW HOMES
AND LETTINGS

FROM APARTMENTS TO COUNTRY ESTATES

www.statons.com

TOTTERIDGE MILL HILL OAKLEIGH PARK

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HADLEY WOOD ARKLEY BARNET

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BROOKMANS PARK CUFFLEY NORTHAW

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RADLETT SHENLEY WINCHMORE HILL

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COVERING ALL SURROUNDING AREAS

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Statons Marketing & advertising

'With such an outstanding reputation in the area anyone who is looking for a property locally will almost undoubtedly be registered on the Statons database'

With a long standing reputation for committing to extensive and varied advertising you can be entirely confident that at Statons we will put your property in front of the right people.

Many years of experience has helped us to refine the advertising and marketing approach and ensure that every possible source of publicity that works effectively is fully employed.

STATONS DATABASE With such an outstanding reputation in the area anyone who is looking for a property locally will almost undoubtedly be registered on our database. Your property details will be sent to everyone who matches the price range criteria. Our team of negotiators together with our **TLC** call centre (Telephone Liaison Centre) take the time to discuss the requirements of everyone who is looking for a property and

will use this knowledge to match your property to the right potential buyers.

SALE BOARDS It is well documented that the vast majority of people who move house do so within a 10 mile radius. The Statons well known and instantly recognised 'For Sale' boards,

provide an eye-catching, immediate advertisement to the local population for your property. Many people we encounter have dream homes in the area and although they may not be actively looking, when they see a For Sale board go up, they will act quickly to acquire their perfect home.

WWW.STATONS.COM The property market is an ever changing arena and the internet is a powerful tool for widespread promotion. The internet is one of the key tools for quickly communicating property details to potential buyers both at home and abroad. Individuals who are actively looking for properties will receive an e-mail message about new



Only the **dedicated** stand out

Marketing & advertising

opportunities coming onto the market - this gives them the chance to log on and arrange a viewing even before the full particulars of sale have been prepared. All Statons properties are promoted on the leading property search engines, including Primelocation, Rightmove, Country Life, Find a Property and Zoopla giving our clients national and international coverage. These popular property search sites provide an invaluable resource of new potential buyers who may not be local but are keen to move into the area.

statons.com is now accessible via any Smartphone.

STATONS MAGAZINE The high profile Statons Magazine is produced twice a year and not only showcases the properties available but also provides up to date property market appraisals. The magazine is well supported by prominent local companies and by renowned, international leading brands who are keen to reach the prestigious Statons audience. The magazine is comprehensively distributed to all households in the area, the entire Statons database and our network of property search consultants, who act on behalf of premiership footballers and A-list celebrities.

PRESS ADVERTISING Widespread but carefully targeted advertising is part of the Statons ethos. Prominent features in all the leading local newspapers and magazines target the buyers in close proximity. These include The Barnet Times Group, (Barnet & Potters Bar, Hendon & Finchley, Borehamwood & Elstree, Edgware & Mill Hill, Hendon Times), Barnet Press, Ham and High, Enfield Advertiser & The Jewish Chronicle. Properties are also regularly featured in Country Life, Sunday Times & Conde Nast magazines such as Vogue, Tatler, GQ and House and Garden - perhaps the most widely read international publications for people looking to acquire prestige properties. Editorials and advertisements are also regularly featured in the Hadley Wood Life group of magazines (which includes Totteridge & Mill Hill, Radlett, St Albans & Harpenden), Close up, Fabric, London Property & Hadley Wood and Radlett Exclusive.

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The future is bright...
...the future is **STATONS**



www.statons.com
SERVICE SERVED WITH A SMILE



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VIDEO TOURS Wherever you are in the world, Statons 'Video Tours' are the next best thing to being there. The short video brings you not only the atmosphere of your chosen location, but will provide a comprehensive insight into the area of your choice. Simply by going onto **www.Statons.com** and clicking 'Video Tours' and by just choosing your selected area, you will be guided through the local roads, restaurants, shopping centres and schools.